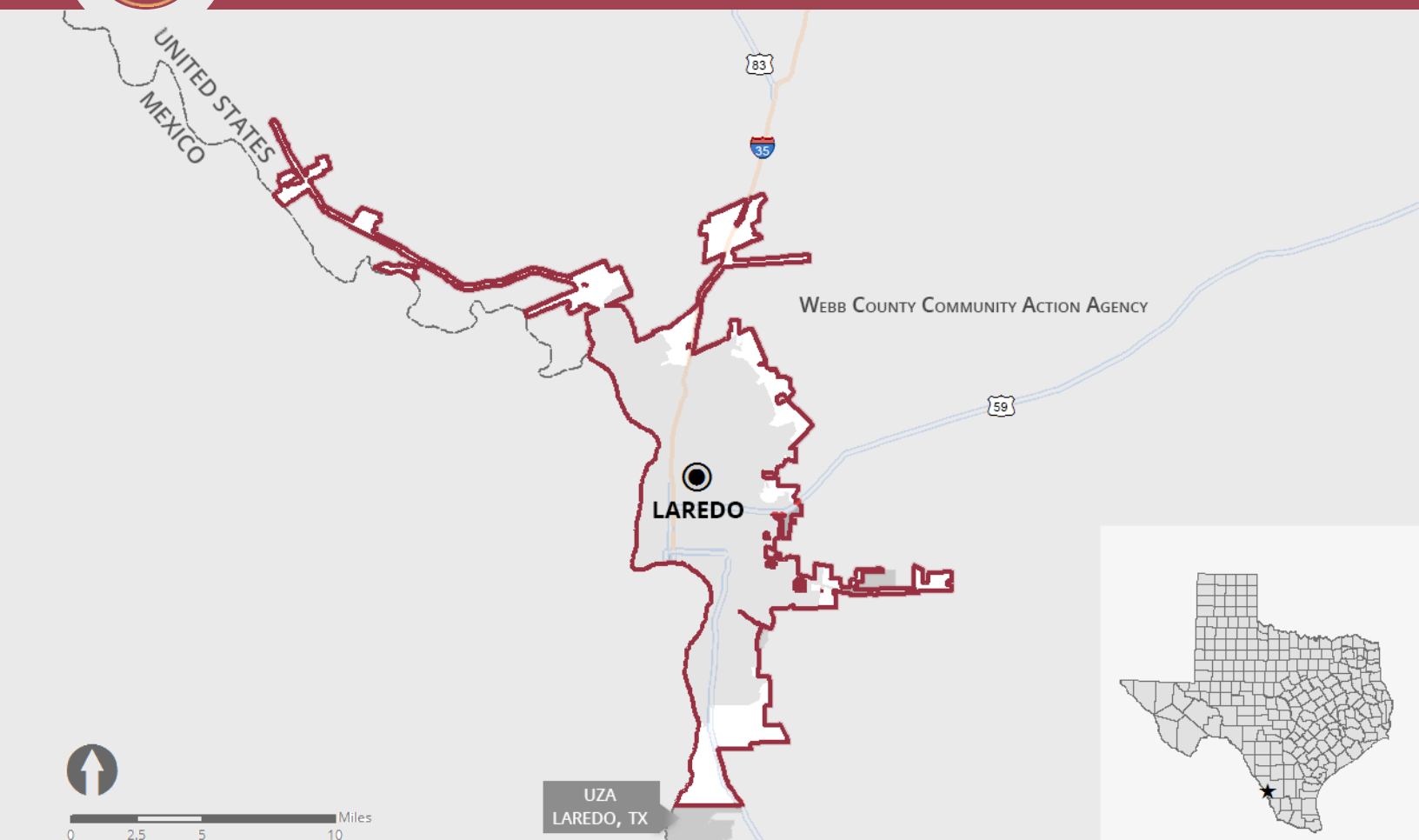




CITY OF LAREDO



Since 2003, the City of Laredo has served as an urban transit district (UTD) for the Laredo urbanized area (UZA) under Texas Transportation Code Chapter 458 and therefore receives state funding. The City of Laredo, under Chapter 453, is also a municipal transit department with a local sales tax dedicated to transit. Laredo Transit Management, Inc., known as El Metro, is a public transit provider in the UTD, providing fixed-route bus service and ADA paratransit service throughout Laredo. The service area falls entirely into Webb County, covering 99.4 percent of the population and 96.6 percent of the land area of the Laredo UZA according to the U.S. Census 2010. The rural part of Webb County is served by the El Aguila Rural Transit System of Webb County Community Action Agency.

El Metro is a department of the City of Laredo and is governed by the nine-member Laredo Mass Transit Board. The City awarded a management contract for oversight of daily El Metro operations in February 2022.



Urban Transit District

- Service Area Population¹: 251,520
- Service Area Land Area²: 64 Sq. Miles
- Unlinked Passenger Trips³: 1,793,473
- Revenue Fleet³: 65 Vehicles
- Transit Staff Counts⁵
 - Non-Operator: 167
 - Operator: 1



Urban Transit District Services

Service Information



Local Bus Service

23 bus routes available within the city limits of Laredo.

Fare Structure:

One-Way Trip:

- Base fare: \$2.00
- Circulator one-way trip: \$1.00
- Extra fare *(in addition to base fare)*: \$0.75^a
- Reduced fare: \$1.50^b, \$1.00^c, \$0.75^d, Free^e

Ticket Pass:

- \$3^f, \$6^g, \$40^h, \$120ⁱ, \$250^j, \$280^k, \$80^l

Fare Media:



Notes:

^a Transfer (valid for a single, continuous one-way trip).

^b Student (with valid school ID).

^c Senior/Disability (with EI Metro ID during peak hours: Mon-Fri 6am-9am & 3pm-6pm).

^d Children (ages 5 to 11) or Senior/Disability (with EI Metro ID. During off-peak hours).

^e Children (under 5 years old) traveling with an adult.

^f 2-hour pass.



ADA Paratransit Service

Available in areas within ¾ mile on both sides of the fixed-route service.

Trips can be scheduled 1 day before the travel and up to 7 days in advance.

Fare Structure:

One-Way Trip:

- Base fare:
Within 7 miles: \$1.75
7-14 miles: \$2.00
14 miles and over: \$2.25

Ticket Book:

- \$17.50^m, \$20.00ⁿ, \$22.50^o

Fare Media:



^g Daily pass.

^h Weekly pass.

ⁱ Monthly pass.

^j Student Transportation Program (Fall Semester).

^k Student Transportation Program (Spring Semester).

^l Student Transportation Program (Summer Sessions 1 and 2).

^m EI Lift Regular Booklet (10 tickets).

ⁿ EI Lift Plus Booklet (10 tickets).

^o EI Lift Premium Booklet (10 tickets).

Operating Time (Excluding Holidays)



Operating Days by Mode



MON	TUE	WED	THU	FRI	SAT	SUN
-----	-----	-----	-----	-----	-----	-----



MON	TUE	WED	THU	FRI	SAT	SUN
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Operating Hours by Mode



MWF

TUE
THU

WND

▼ Weekday Hours

▽ Saturday Hours

▼ Sunday Hours

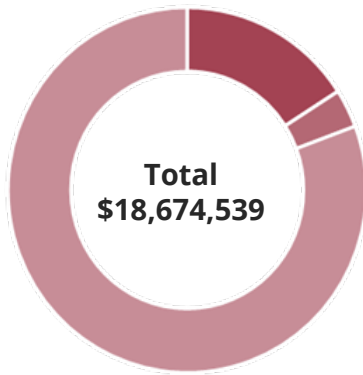


Address | 1301 Farragut St.
3rd Floor West Wing
Laredo, TX 78040

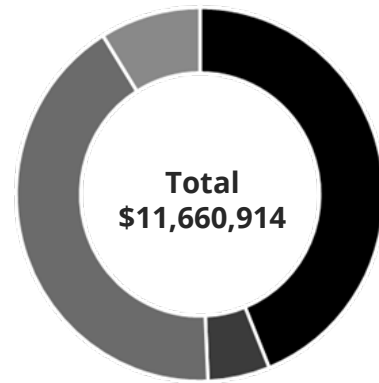
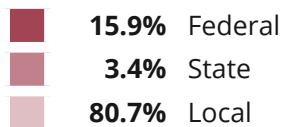
Contact | Robert J. Garza
Transit General Manager
Phone: (956) 795-2288 x234
E-mail: rgarza@ci.laredo.tx.us

FY 2023 Financial Status³

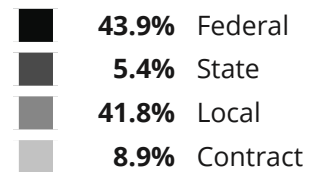
\$⁺ Revenues in Fiscal Year 2023



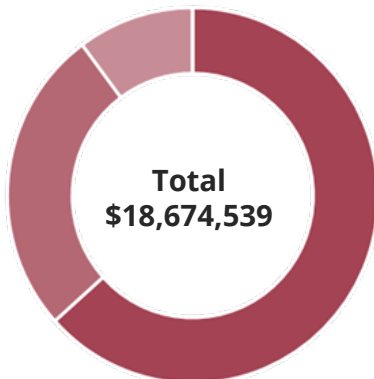
Laredo



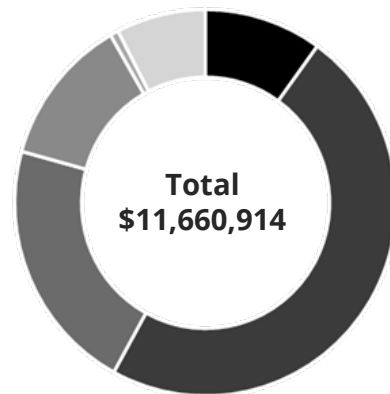
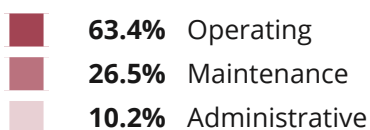
Large Urban Average



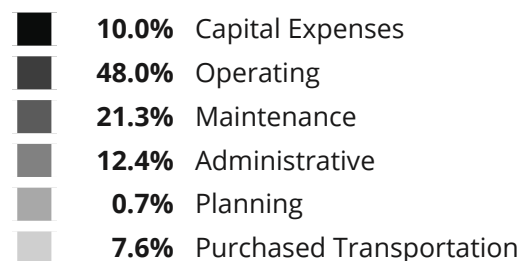
\$⁻ Expenditures in Fiscal Year 2023



Laredo



Large Urban Average





Address | 1301 Farragut St.
3rd Floor West Wing
Laredo, TX 78040

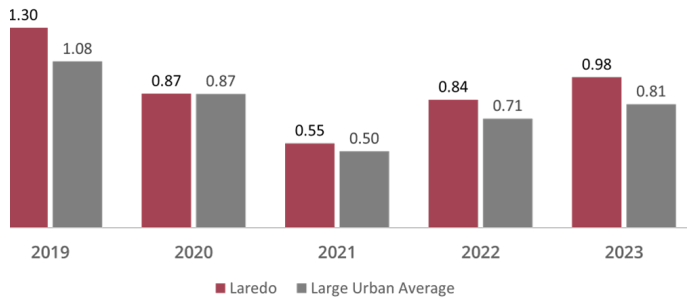
Contact | Robert J. Garza
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Phone: (956) 795-2288 x234
E-mail: rgarza@ci.laredo.tx.us

FY 2019–2023 Performance Measures³

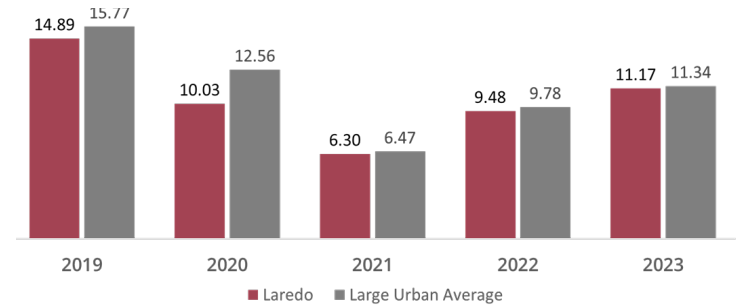


Productivity in the Past 5 Years

Unlinked Passenger Trips per Revenue Mile

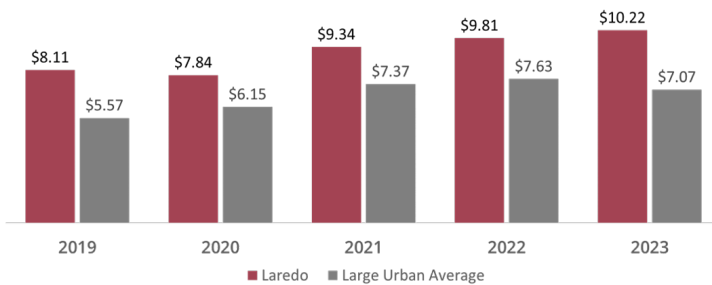


Unlinked Passenger Trips per Revenue Hour

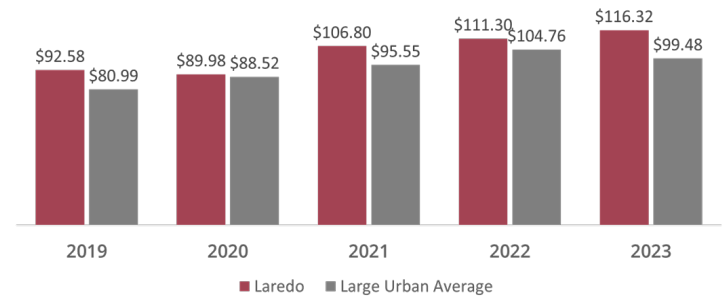


Efficiency in the Past 5 Years

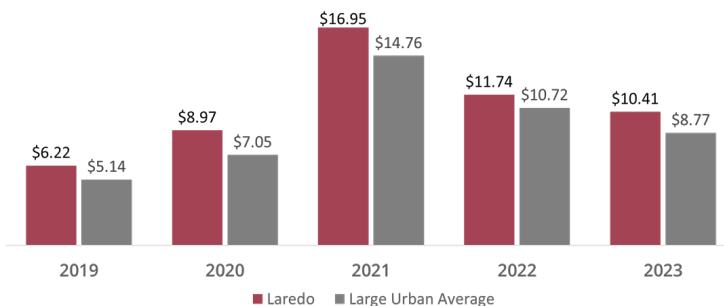
Operating Cost per Revenue Mile



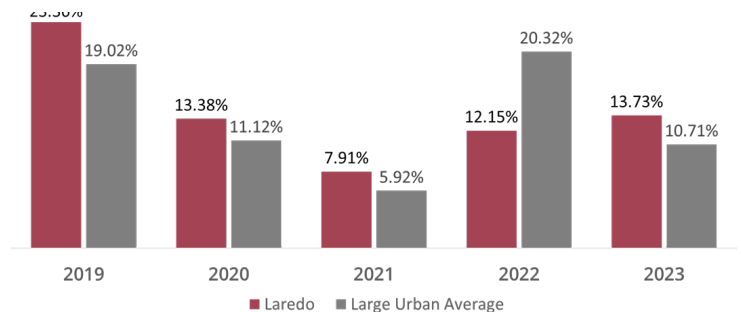
Operating Cost per Revenue Hour



Operating Cost per Passenger



Fare Recovery Ratio



Projects in 2024–2028⁴

Implementation Year	Project Name	Cost
2024	Operations and Maintenance Assistance	\$15,699,875
2024	Enhance Mobility of Seniors and Individuals with Disabilities	\$199,280
2024	Bus/Van Replacements and Bus Facility Improvements	\$488,824

Data Sources:

¹TTI estimation based on (1) the 2016-2020 American Community Survey 5-Year Estimates, (2) 2010 Census Summary File 1, and (3) the U.S. Census Bureau 2010 and 2020 TIGER/Line Shapefiles.

²TTI estimation based on the U.S. Census Bureau 2010 and 2020 TIGER/Line Shapefiles.

³Texas Department of Transportation, Public Transportation Division, PTN-128 FY2019-2023 Data.

⁴TTI survey data.

⁵TTI survey data. Staff counts include the number of full-time employees and part-time employees as of the last day in the fiscal year. The agency reported both public agency and private contractor employees who are dedicated at least 50% to the management or operation of the public transit services described in the profile. Staff counts does not include volunteers or employees at another transit district from which service is purchased.

Last Updated:
August 2024